

Identify security enhancements and rightsize your portfolio with Com Laude Intelligence

Com Laude is proud to announce the launch of its latest innovation – Com Laude Intelligence. This new way to visualize the health of your portfolio combines artificial intelligence with the expertise of our domain strategists to provide clients with valuable insights into their domain portfolios.

Com Laude Intelligence – Client Shaped Domain Management

At the core of Com Laude's approach is its rightsizing promise, which ensures that our clients' portfolios are measured against current and future needs; where every domain is doing its job and achieving positive outcomes; delivering effective portfolios without excess. Com Laude Intelligence is designed to deliver on this promise by optimising portfolios and enhancing domain security.

What is Com Laude Intelligence?

Intelligence is an innovative approach to managing domain portfolios. Data is always up to date to deliver on our rightsizing promise, making sure your portfolio adapts and responds to changes.

- By leveraging scores of data points, including DNS, Registry locks, and SSLs, the tool provides actionable insights to maximise portfolio return on investment.
- The tool helps clients make the right domain choices. It highlights surplus domains clients don't need saving money and it identifies domains they do need to enhance their brand posture.
- It profiles the importance of each domain relative to specific goals, analysing how secure each domain is and recommending best-practice security enhancements.
- It also identifies the most important brands that should benefit from further protection; and it makes recommendations to consolidate fragmented supplier bases reducing risk and cost.

Value Distribution





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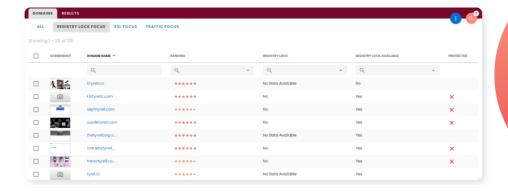
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Want to learn more?

Contact your Domain Strategist for a demo and gain new insights into your domain portfolio.

Watch our explainer video here

Who is it for?

Com Laude Intelligence is useful for any brand that has a domain name portfolio. Intelligence relies on algorithms to automatically rank and score domain names to make sense of domain names portfolios. It is equally effective for large or small portfolios, either managed by Com Laude or a third party.

The insights will be useful for Legal, Marketing, Security and IT professionals.